

## SERVICE BRIEF

# Virtual CIO

A dedicated contact for your organization who knows the specifics of your IT needs

### Experience Ultimate Customer Service

*Get a single point of contact from our staff that specializes in knowing your business.*

If someone is promising you good customer service, you would expect them to remember important details like your name and past interactions. By knowing every detail about the IT needs of your company, a Virtual CIO can provide you with the ultimate customer service experience.



It is the job of the Virtual CIO to work closely with you and learn everything they can about the needs of your company. This is what drives the ultimate customer service experience. When it comes down to it, a Virtual CIO is like a high level consultant who has your best interest in mind.

The Virtual CIO works for you and with you in order to best accomplish the IT goals of your business. Even if you are not a technology expert and do not know what technology you need, the Virtual CIO will be able to assess where you want to take your company and then recommend what is the best technology to get you there.

### Create an IT Plan That Fits Your Needs

*A Virtual CIO will build out a long term IT plan*

### *for your business, saving you money.*

Because the Virtual CIO knows so much about your business, they will be able to develop an IT plan for your company that will actually save money. As you know from your own business experiences, any plan that is done right and is well implemented will save you money because it means less hang ups and no waste from doing something incorrectly.

When the Virtual CIO makes an IT plan for your company they will take into consideration important planning details like your budget, your projections for growth, the needs of your customers and employees, and the goals of your business. The Virtual CIO will also use their technology expertise to assess your current network infrastructure and determine when hardware components will need to be replaced, along with what new technologies will best serve your company's needs.

### Expert Advice at a Fraction of the Cost

*Get the experience of a knowledgeable executive without having to hire one full time!*

A Virtual CIO is the perfect IT solution for any business with a tight personal budget; allowing a company to benefit from a highly trained and experienced consultant, without having to hire a new full-time executive. A virtual CIO will be able to take their experience and tap their industry connections to work closely with other IT executives in order to help develop your business. The Virtual CIO can also act as a mentor for your staff to equip them to handle high-level executive decisions on their own.

### Benefits

- Save money over hiring a new full time staff member
- Expert help to upgrade your IT infrastructure
- Knowledge on how to blend different IT systems in the case of a merger
- An expert mentor for your existing IT personnel
- Have your company's IT purchases benefit from a Virtual CIO's vendor connections
- Can offer you professional assistance with your in-house IT personnel
- Benefit from the advice of an IT Industry expert
- Plug your business into the Virtual CIO's vast network of connections in the IT field
- The ability to discern the best technology plan for your business
- The ultimate customer service experience with your company's best interest in mind

**Get Proactive! Call Us TODAY!**

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